

# Guidelines

CMYK color

Resolution minimum 150ppi

All Fonts created to outlines

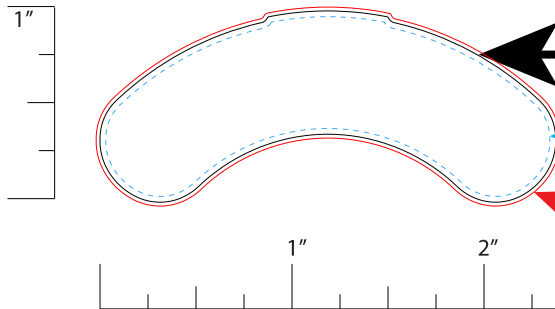
Embed all images

Save as PDF for Print

## WHITE RULE

All white in artwork including white text and shapes, need to use color value **#ffffff** or CMYK **0,0,1,0**

Insert 1



Visible Print - **BLACK OUTLINE**  
This is your finished print area.

Text Safety Zone - **BLUE OUTLINE**  
We recommend all text, logos and images besides the background, be inside of this area to prevent it from being cut off.

Bleed - **RED OUTLINE**  
Your background should reach this line

Insert 2

